



Oxford Reform Club

President
Andy Mayer
Brasenose

Student Media Survey - Forum Invitation

Richard Bray, CCC

STUDENT MEDIA SURVEY

The results of the *Oxford Reform Club* Media Survey, which asked students' impressions and preferences regarding the Oxford student media, have now been collated. There were 716 valid surveys returned. The full report will be published on Sunday of 7th week (June 2nd). On this date, the *Oxford Reform Club* is holding a public Media Forum to discuss the results.

Student Media Forum

8pm Sunday 2nd June
Lincoln Seminar Room 1

You or your representatives are cordially invited to attend to hear others' views, defend OSR, and receive your complimentary copy of the report.

If you would like to know more about the survey or the forum, I can be contacted at Corpus Christi by e-mail at: richard.bray@ccc.ox.ac.uk, or ring me on 242467.

I hope to see you at the Media Forum.

Yours faithfully,

Richard Bray
Survey Team Leader

RESULTS SUMMARY:

- *Cherwell* is perceived as the most professional newspaper
- *The Word* is the most popular magazine
- *The Oxford Independent* is unpopular and read by few
- *John Evelyn* and *Magpie* are both unpopular
- *The Oxford Student* is perceived as biased by a majority of students
- *Oxygen* was listened to by exactly half of all respondents